3- 4- 5 DECEMBER 2020 BOMBAY EXHIBITION CENTRE, MUMBAI



INDIA CORR EXPO & INDIA FOLDING CARTON



DIGITAL PACKAGES



Choose from our DIGITAL advertising packages & Position your brand ahead of competitors!



Our packages will undoubtedly give your brand an unmatched visibility.

Digital packages that guarantee you visibility.

- Web banner on homepage of show website
- ✓ Web banner on inside pages of show website
- Promotion as 'Online Ticketing Partner'
- ✓ Advertising on 'Online List of Exhibitors'
- Advertising on 'Online List of Product Launches'
- ✓ Social media packages
- ✓ E-mail packages



Web banners on show website homepage & inside pages

Take advantage of our effective yet flexible web banner packages which position your brand one step ahead of competitors. Place your web banners on IndiaCorr Expo & India Folding Carton website to generate interest from genuine buyers looking for innovative products.





Unique visits on show website

1784*

Users who visited show website to access show information

(*Report from Google Analytics for the period of 1 Jan – 15 March 2020)

Online Ticketing Partner

Exclusive promotion as online ticketing partner with below deliverables: ✓ Title of 'Online Ticketing Partner' on online and offline show collaterals Exclusive logo and banner on visitor registration page Exclusive logo and banner on auto-confirmation (Thank you email) Exclusive logo on WhatsApp Mobile Ticket delivered to registered visitor

77.589* 9.265*

Page views on registration page

36.195*

Unique page views on registration page

Mobile tickets and auto-confirmation emails delivered to registered visitors

108.9*seconds

Average time spent on the registration page



Your logo here 1075 x 300 px

Timings: 10 am - 6 pm Venue : Bombay Exhibition Centre, Goregaon (E), Mumbai





ons: This mobile ticket permits a free entry to the exhibition on

M-ticket

| | Online visitor | registration pa | ge | | | Auto-confirmation emai | ls |
|--|---|-----------------------------------|---|--------|--|--|--|
| SING | | BOMBAY I | CEMBER 2020 EXHIBITION CENTRE | + | 44 44 | | 03 - 05 Dec 2020 8 Bombay Exhibition Center, Mumbai |
| COR | +326-148 | TOR REGISTRATIO | REGADN (E), NUMBAI On | | Marco - | Shanatnu, You're confirmed! | |
| | risk (") are mandatory iterest to visit the event. Kindly fill up th | he form below: | ONLINE TICKETING PARTNER 300px X 110px | | XX | You have successfully registered for your free visit to IndiaCorr Expo 2020. | |
| Title * | Select | • | | | | ONLINE TICKETING PARTNERT 730px X 60px | |
| First Name * | Enter first name | Last Name * | Enter last name | | Thank we Change a fear a state for | | |
| Company Name * | Enter company name | Job Title * | Enter jobilie | | Scane QR code & get your badge | for your free visit to IndiaCorr Expo 2020. | |
| Mobile * | +91 Mobile Number | Email * | Enter email | | | | |
| Address * | Enter address | City * | Enter city | | | Your registration number is: | 9867310585 |
| State * | Enter state | Postcode * | Enter postcode | | | Your Name Is : | Shanathu Baraskar |
| Country * | India (+91) | T Phone | +91 STD c Phone no | | | Your Company Name Ic : | NEXT EVENTS PVT LTD. |
| country | mule (+91) | | | - | | Your Email is : | shanlaru, baraskan@reedexpo. |
| dd Colleagues | Select | • | | | | Your Mobile No. Is : | 9867310585 |
| Tell us about your prod (Please fill this carefully | duct interests so that we can recommend you exhibitors | who match your product interests) | | | Your registration number is: 9887310536 | | |
| | Adhesives | Kraft paper | Testing equipments | | Now make your visit to indiaCorr Ex | po 2020 simple and productive in four easy ste | ips: |
| | Ancillary equipment | Printing and lamination maching | ines Equipment accessories | 111. | | with you to the exhibition to ensure your fast tra | |
| | Corrugated box making machinery | Softwares | Factory solutions | 11/11. | | dar so that IndiaCorr Expo 2020 is added to yo of concurrent conferences, workshops and sem | _ |

| • • • • | Your lo | go on onlir | ne visit | or registrati | ion pa | ige and auto | -confirmatior | n emails – |
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| | | terest to visit the event. Kindly fill up the fo | orm below: | ONLINE TICKETING PARTNER 300px X 110px | | | registered for your free visit to India Folding Carton 2020. ONLINE TICKETING PARTNERT | |
| | Title * | Select | Last Name t | Fater last sums | | | 730рх Х 60рх | |
| | First Name * | Enter first name | Last Name * | Enter last name | 7111 | Scane QR code & get your badge f | rom pre-registered klosk | |
| 0 | Company Name * | Enter company name | Job Title * | Enter jobtitle | | EN 22.44 Vib CIER | Your registration number is: | 9810930171 |
| | Mobile * | +91 Mobile Number | Email* | Enter email | | | Your Name is : | Raj Kamal |
| | Address * | Enter address | City * | Enter city | | | Your Company Name Is : | RXI |
| | State * | Enter state | Postcode * | Enter postcode | | 19536-1753 | Your Email Is : | raj.pandey@reedexpo.co.uk |
| | Country * | India (+91) | Phone | +91 STD o Phone no | | | Your Mobile No. Is : | 9810930171 |
| | Add Colleagues | -Select- | | | | Your registration number is: 9810930171 | | |
| | Tell us about your pro (Please fill this carefully | duct Interests so that we can recommend you exhibitors wh | to match your product interest | 3) | | | Carton 2020 simple and productive in four | easy steps: |
| | | Consumables and Spare Parts | Printer | s | 11/11 | | ith you to the exhibition to ensure your fas ar so that India Folding Carton 2020 is ad | |
| | | Folding Carton Converting Equipment | 🗎 Rigid E | lax Converting Equipment | //// | Take a look at the agenda of | concurrent conferences, workshops and | seminars. |
| | | Inks and consumables | Service | 15 | ///// | Secure the best travel and ho | otel deals through our official travel partne | E. |

Advertising on 'Online List of Exhibitors'

Information about exhibitors and their products is the most sought after information for any exhibition. Visitors making the decision to attend and meet exhibitors view the list of exhibitors and research their products. Your banner on this page assures you more visibility than any advertising opportunity.





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Advertising on 'Online List of Product Launches'

Innovation is the key to success. Buyers looking to attend the show to source latest products and technologies research exhibitors and their product launches. This new feature on the show website gives out information about new products. Your banner on this page guarantees eyeballs amongst serious buyers.

| ← → C (exhibitoremanual.com/ice20/elist/product) | aunches.aspx | | ☆ @ 🔇 : |
|--|-------------------------------|---|---|
| Reed Manch Exhibitions PRODUCT | | HELENNE CARCEN Bombay | 3-5 December 2020 y Exhibition Centre, Goregaon (E), Mumbai |
| PRODUCT LAUNCHES | | | |
| Keyword search All 0-9 A B C D E F G H | Select Product | Select Country | Search Back to Website |
| 4 14 | 4 4 | N | |
| | | | |
| AGSP Impax Corp/GMS Internationals Stand: C25 | Arjun Industries Stand: A7 | Astron Paper & Board Mill Ltd Stand: C16 | ATS Techno Pvt Ltd Stand: A61 |
| | | | |
| 11 11 | | | 44 44 |
| | EDERLEMENTE LORREENPO | CORR.CATED CORR.EXPO | ENGLIGHTE UNDIA CORREXPO |

1293* Views on the list of product launches page

5:20 minutes*

Average time spent on the page

+ + +

(*Report from Google Analytics for India Corr Expo 2019)

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Social Media packages



in

E-mail promotions

Take the advantage of getting noticed in front of right target audience with our vast database.

COVID-19 crisis boosting e-commerce as consumers. avoid stepping out during lockdown...

Further, increasing the demand of corrugated boxes/packaging



The current situation has certainly driven consumers to opt for online shopping further driving surge in demand of corrugated boxes. Prepare your business for the future as the demand would steadily increase.

In the current scenario, various industries and markets are undergoing crisis but we urge you to plan and prepare your business for the future. Plan your visit to IndiaCorr Expo 2020 to discover special solutions for e-commerce based packaging on display at ICE 2020.





Folding Gluing Machine market expects to see a surge in growth.

It is expected to reach USD 768.52 million by 2027, registering this growth at a rate of 4.60% for the forecast period of 2020 to 2027.

Data Bridge Market Research

Folding gluing machine market is segmented on the basis of machine type, fold type, machine output, sheet size, and end use.

Based on the end-use, folding gluing machine market is spread out into food, beverages, personal care α cosmetics, electrical α electronics, automotive, healthcare α pharmaceutical & other consumer goods.

Key factors driving growth of folding gluing machinery



Increased adoption of low calories diet foods and drinks is accelerating the

YOUR BRAND HERE

Join hands with India Folding Carton to connect, network and demonstrate your products to key buyers at a productive business platform.



India Folding Carton 2020 is designed to meet the challenges and capitalise on the opportunities in a rapidly changing environment.

Click here to know more about IFC



To exhibit contact our team +91 99710 09337 jasmine.chopra@re

Reed Mano

Packages

Web banners on show website – homepage or inside pages

| Duration | Amount | | | |
|----------|--------------|--|--|--|
| 7 Days | INR 1,00,000 | | | |
| 15 Days | INR 1,50,000 | | | |
| 30 Days | INR 2,50,000 | | | |
| 60 Days | INR 3,50,000 | | | |
| | | | | |

Promotion as 'Online Ticketing Partner'

INR 3,50,000

The package is valid from booking date till completion of 2020 edition of India Corr Expo.

Advertising on 'Online List of Exhibitors'

INR 3,00,000

Under the title 'Brought to you by' the package will promote client from booking date till completion of 2020 edition of IndiaCorr Expo

Advertising on 'Online List of Product Launches'

INR 2,50,000

Under the title 'Brought to you by' the package will promote client from booking date till completion of 2020 edition of India Corr Expo.

Note: Kindly provide design of your logo, web banner, advert in JPG, JPEG, GIF or PDF format (as applicable) along with a URL, landing page or website link. Government taxes shall be applicable on all mentioned costs.

Packages - II

| Social Media package | |
|------------------------------|--------------|
| | |
| Number | Amount |
| 5 Linkedin+ FB+ Twitter post | INR 1,50,000 |
| 3 Linkedin+ FB+ Twitter post | INR 75,000 |
| 1 Linkedin+ FB+ Twitter post | INR 30,000 |
| | |

| E-mail package | |
|---|--------------|
| Duration | Amount |
| 2 E-mailer on entire database (Visitor + VIP) | INR 5,00,000 |
| 1 E-mailer on entire database (Visitor + VIP) | INR 2,50,000 |

Social Media promotions

| Number | Amount |
|-----------------------|--------------|
| 5 Linkedin promotions | INR 1,00,000 |
| 3 Linkedin promotions | INR 50,000 |
| 1 Linkedin promotions | INR 25,000 |
| | |

| Web banner o | n e-n | na | ile | rs | | |
|-----------------------|----------|------|------|------|--------------|--|
| | | | | | | |
| Number | | | | | Amount | |
| 3 e-mailers(2 weeks l | pefore | the | eve | ent) | INR 1,00,000 | |
| 1 e-mailer(1week bef | fore the | e ev | vent |) | INR 50,000 | |
| | | | | | | |

Note: Kindly provide design of your logo, web banner, advert in JPG, JPEG, GIF or PDF format (as applicable) along with a URL, landing page or website link. Government taxes shall be applicable on all mentioned costs.

Contact our team

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