



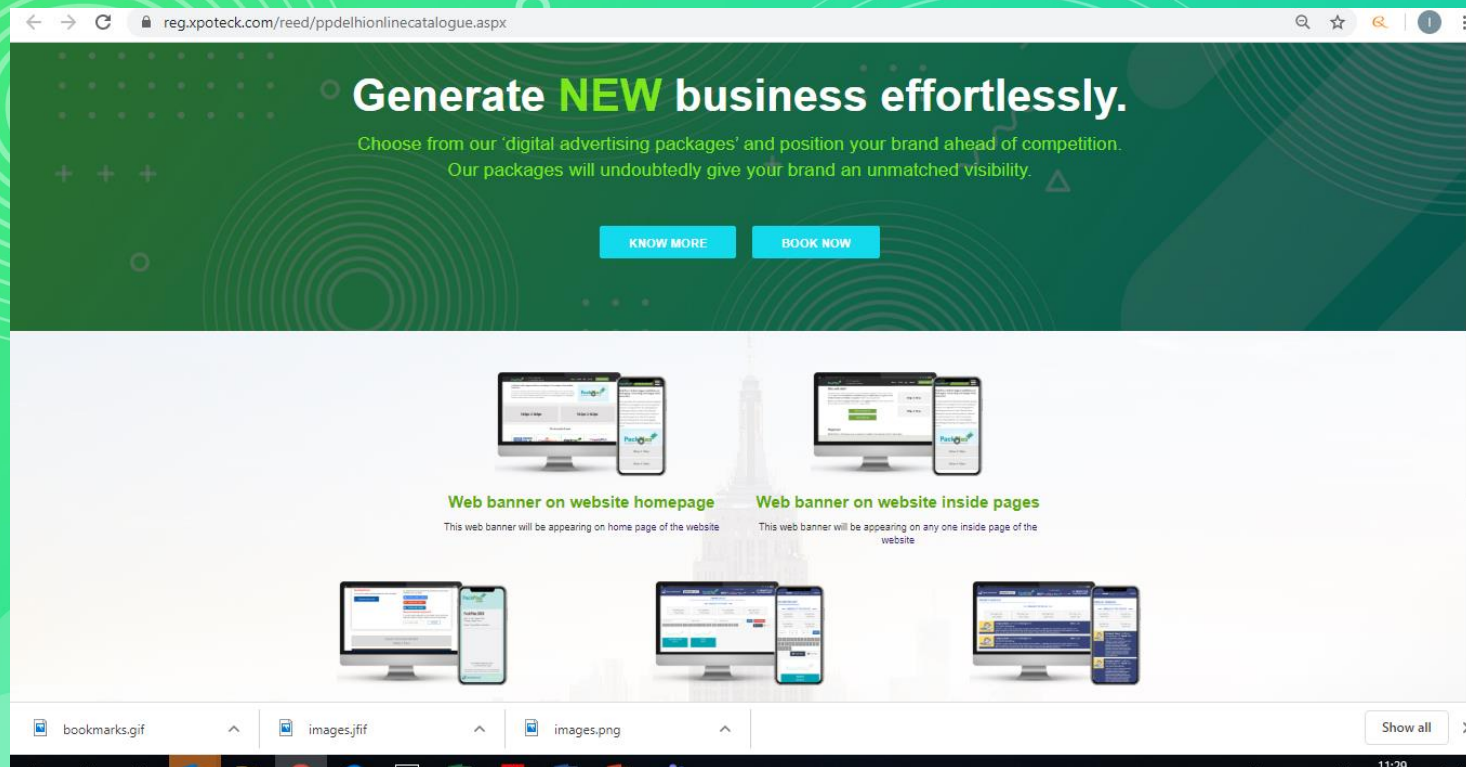
## **DIGITAL PACKAGES**

Stand out from the crowd and gain maximum exposure  
for your organization through PackPlus



Digital

# Choose from our DIGITAL advertising packages & Position your brand ahead of competitors!



Our packages will undoubtedly give your brand an unmatched visibility.



**Digital**

## **Digital packages that guarantee you visibility.**

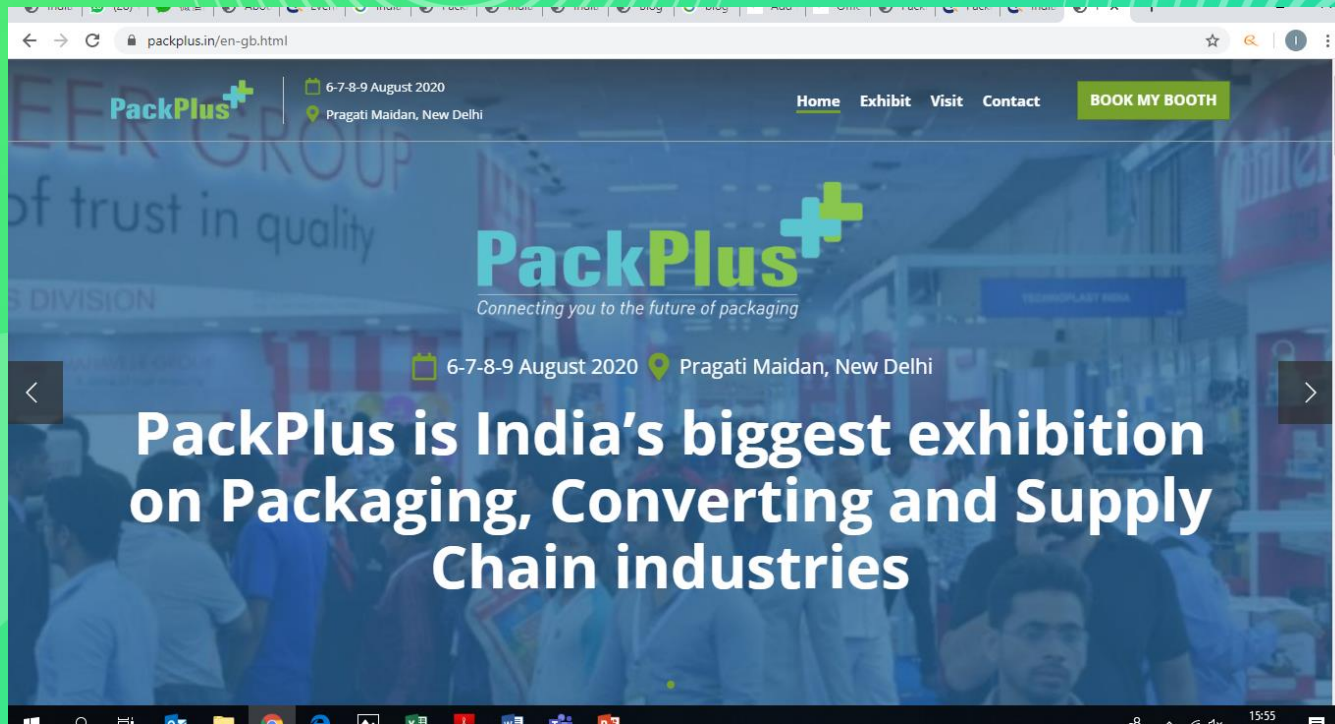
- ✓ Web banner on homepage of show website
- ✓ Web banner on inside pages of show website
- ✓ Promotion as 'Online Ticketing Partner'
- ✓ Advertising on 'Online List of Exhibitors'
- ✓ Advertising on 'Online List of Product Launches'



Digital

## Web banners on show website homepage & inside pages

Take advantage of our effective yet flexible web banner packages which position your brand one step ahead of competitors. Place your hyperlinked web banners on PackPlus website to generate interest from genuine buyers looking for innovative products.



# 19.924\*

Unique visits on show website

# 17.155\* +

Users who visited show website to access show information

(\*Report from Google Analytics for the period of 1 Jan – 15 March 2020)



Digital

# Online Ticketing Partner

Exclusive promotion as online ticketing partner with below deliverables:

- ✓ Title of 'Online Ticketing Partner' on online and offline show collaterals
- ✓ Exclusive logo and banner on visitor registration page
- ✓ Exclusive logo and banner on auto-confirmation (Thank you email)
- ✓ Exclusive logo on WhatsApp Mobile Ticket delivered to registered visitor

**74.392\***

Page views on registration page

**9.214\***

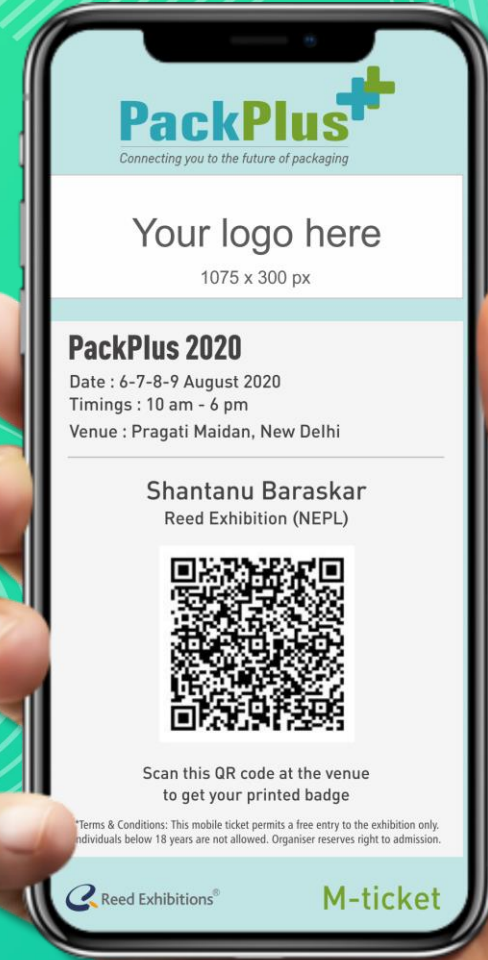
Mobile tickets and auto-confirmation emails delivered to registered visitors

**32.121\***

Unique page views on registration page

**98.9\* seconds**

Average time spent on the registration page



(\*Report from Google Analytics for PackPlus2019)



# Digital

## Your logo on online visitor registration page and auto-confirmation emails

**PackPlus+** Co-located Shows  
Connecting you to the future of packaging  
Organised by **India Exhibitions**

**INDIA CONVERTING SHOW** **PackSol+** **6 7 8 9**  
**AUGUST 2020**  
PRAGATI MAIDAN, NEW DELHI

**CartonTech** **SupplyPlus**

### ONLINE VISITOR REGISTRATION

**ONLINE TICKETING PARTNER**  
300px X 110px

Fields marked in asterisk (\*) are mandatory

I thank you for your interest to visit the event. Kindly fill up the form below:

You are here to visit \*  PackPlus  PackSol  SupplyPlus  
 CartonTech  India Converting Show

Title \*

First Name \*  Last Name \*

Company Name \*  Job Title \*

Mobile \*  Email \*

Address \*  City \*

State \*  Pincode \*

Country \*  Phone \*

What is nature of business? \*

Your company belongs to the following industry? \*

What is your role in making purchasing decisions? \*

**Tell us about your product interests**  
(Please fill this carefully so that we can recommend you exhibitors who match your product interests)

**PACKAGING & SUPPLY CHAIN**

- Accessories
- Adhesives & Dispensing Systems
- Adhesives & Glues
- Aids Technology
- Ancillary Equipments
- Associations
- Automation
- Barcode Printers
- Barcodes
- Blister Packaging
- Board Packaging
- Bottling Lines

**PRINTING & CONVERTING**

- Accessories
- Adhesives & Dispensing Systems
- Adhesives & Glues
- Ancillary Equipments
- Associations
- Automation
- Bag Making Machines
- Carton Folder Gluer
- Converting Machinery
- Computed Box Making & Allied Equipments
- Digital Printing
- Dispensing Systems

**PackPlus+** 2020

**ONLINE TICKETING PARTNER**  
220px X 55px

**6-9 August 2020**  
Pragati Maidan, New Delhi

**Rohin,**


**You're confirmed!**

You have successfully registered for your free visit to PackPlus Delhi 2020.

**ONLINE TICKETING PARTNER**  
730px X 60px

Thank you Rohin for registering for your free visit to PackPlus Delhi 2020.

**Scan QR code & get your badge from pre-registered Klook**



**Your registration number is:** | 9818450927


**Your Name is :** | Rohin Anhal

**Your Company Name is :** | Grand Prints

**Your Email is :** | [google@grandprints.in](mailto:google@grandprints.in)

**Your Mobile No. is :** | 9818450927

**Your registration number is:** | **9818450927**

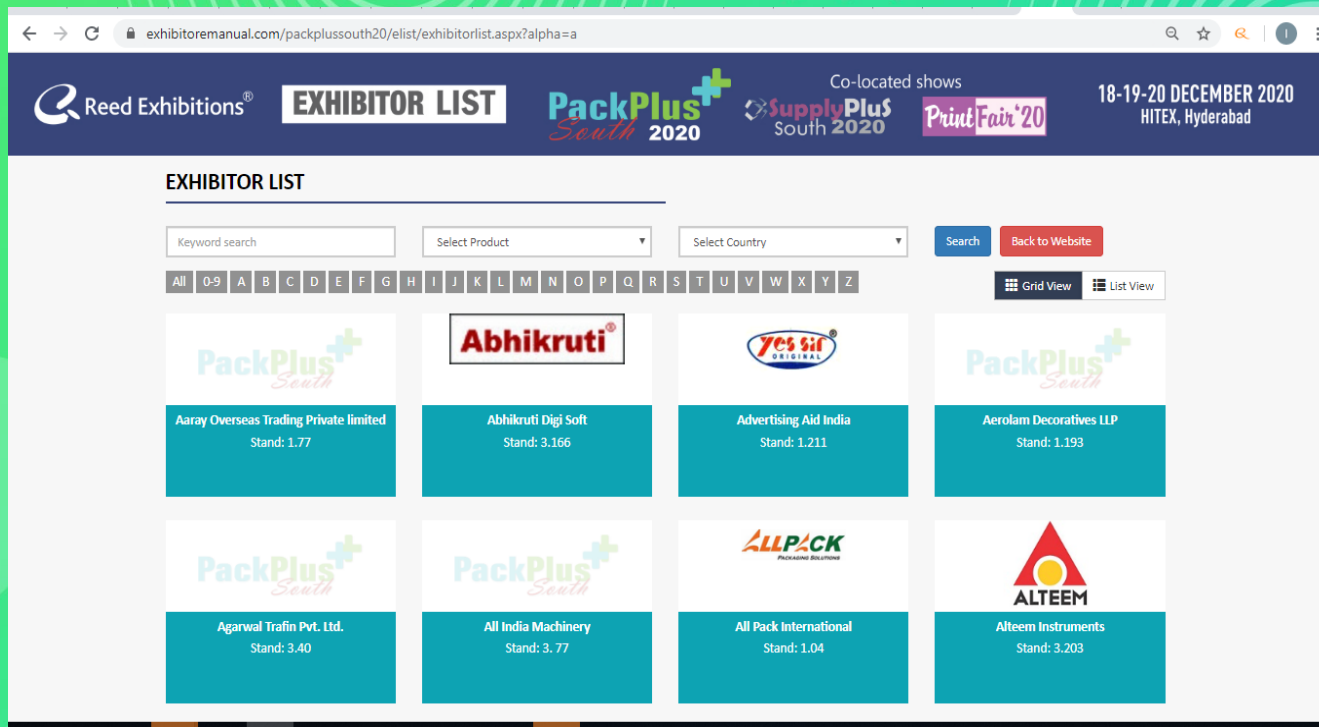




Digital

# Advertising on 'Online List of Exhibitors'

Information about exhibitors and their products is the most sought after information for any exhibition. Visitors making the decision to attend and meet exhibitors view the list of exhibitors and research their products. Your banner on this page assures you more visibility than any advertising opportunity.



12.116\*

views on the list of exhibitor page

83.9\* seconds +

Average time spent on the list of exhibitors page

(\*Report from Google Analytics for PackPlus2019)



Digital

# Advertising on 'Online List of Product Launches'

Innovation is the key to success. Buyers looking to attend PackPlus to source latest products and technologies research exhibitors and their product launches. This new feature on the show website gives out information about new products. Your banner on this page guarantees eyeballs amongst serious buyers.

Company Name	Title	Stand
Leuze Electronic Pvt. Ltd.	Sensors Industrial sensors	1.55
Hanje Hydrotech	HANJE PAPER BAG MAKING MACHINE FULLY AUTOMATIC PAPER BAG MAKING MACHINE	3.182
Bomax Enterprises	Fruit tray Fruit packing tray manufactured by food grade material available in PET & PVC. Made with required thickness to hold half kg grapes.	1.174
Alteem Instruments	Web Inspection System Alteem web inspection system is used for on-line detection, identification, and visualization of printing defects. System is equipped with Monitor( 19" LCD), CPU Unit – Image Processing, Camera Unit, Traverse System, Keyboard, Proximity Switch, Split Screen, Automatic Scan, Twelve Scan position	3.203

1.112\*

Views on the list of product launches page

5:10 minutes\*

Average time spent on the page

(\*Report from Google Analytics for PackPlus2019)





## Digital

### Web banners on show website – homepage or inside pages

Duration	Amount
7 Days	INR 1,00,000
15 Days	INR 1,50,000
30 Days	INR 2,50,000
60 Days	INR 3,50,000

### Promotion as ‘Online Ticketing Partner’

INR 3,50,000

The package is valid from booking date till completion of 2020 edition of PackPlus.

### Advertising on ‘Online List of Exhibitors’

INR 3,00,000

Under the title ‘Brought to you by’ the package will promote client from booking date till completion of 2020 edition of PackPlus.

### Advertising on ‘Online List of Product Launches’

INR 2,50,000

Under the title ‘Brought to you by’ the package will promote client from booking date till completion of 2020 edition of PackPlus.

*Note: Kindly provide design of your logo, web banner, advert in JPG, JPEG, GIF or PDF format (as applicable) along with a URL, landing page or website link. Government taxes shall be applicable on all mentioned costs.*

# Contact our team

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